

BERGEN COUNTY

The Heart of Baseball

CHARITY CLASSIC

The Bergen County Charity Classic Baseball Tournament is an annual Memorial Day weekend charity fundraising tournament that was established in 2004.

The BCCC is a not-for-profit 501c3 corporation that raises funds for needy student athletes and their families and also funds college scholarships which are awarded to deserving high school seniors. It is an all volunteer organization.

A 4 day baseball tournament, which featured 266 youth teams from New Jersey and New York this past year, the BCCC is held at field sites throughout the region. The tournament grows each year, and is annually a sold-out event.

Sponsor and donor participation is greatly appreciated and is tremendously valuable for the success of the tournament's fund-raising mission.

BCCC activities annually include Memorial Day weekend's Saturday night event where an educational program devoted to youth, highlighting the importance of good social choices and anti-drug and anti-bullying behavior, is presented by the Bergen County (NJ) Prosecutor's Office to more than **4,500** attendees.

Through the first 15 years of the tournament, the BCCC raised and distributed over \$1,045,000 to foundations that meet its donation criteria. All BCCC events support the annual fundraising drive.

This past year, the goal of BCCC 2017 was reached. \$100,000 was raised in the 14th annual event which was donated to directly benefit the selected foundations, charity recipients, and to endow the BCCC scholarship fund. We expect another sell-out success in 2018.

We value the participation of our sponsors and donors.

www.memorialbenefit.org